citi



Books Close/Open Notice

April 25, 2011

| Company Name: | BIC SA | | |
|--------------------------------|--------------------------------|------------------------|------------------|
| Ticker Symbol: | BICEY | | |
| CUSIP Number: | 088736103 | | |
| US ISIN: | US0887361030 | | |
| Country: | France | | |
| Listing Exchange: | OTC | | |
| Sponsorship Level: | Unsponsored ADR Program | | |
| Ratio (ORD:DR): | 1:2 | | |
| Books Closed Date: | Close of business May 19, 2011 | | |
| Books Open Date: | Close of business May 24, 2011 | | |
| For: | Issuance and Cancellation | | |
| Reason: | Dividend Date Reconciliation | | |
| Depositary Receipt Servi | ices | | |
| Contact Capital Markets | Solutions | | |
| New York | New York | London | |
| Michael O'Leary | Jason Zoppel | Michael Woods | Group Email |
| michael.oleary@citi.com | jason.zoppel@citi.com | michael.woods@citi.com | citiadr@citi.com |

Bloomberg: ADRC <GO>

For further information about Citi's Depositary Receipt Services, visit www.citi.com/dr.

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