



Books Close/Open Notice

July 26, 2010

Company Name:	E.Sun Financial Holding Company Ltd
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Ticker Symbol:	ESNFY LX
CUSIP Number:	26915N207
US ISIN:	US26915N2071
Country:	Taiwan
Listing Exchange:	LUX
Sponsorship Level:	Sponsored GDR - Reg S Program
Ratio (ORD:DR):	25:1
Books Closed Date:	Close of business August 20, 2010
Books Open Date:	Close of business August 26, 2010
For:	Issuance and Cancellation
Reason:	Dividend Date Reconciliation

Taiwan books will be closed from Aug. 23, 2010 to Aug. 27, 2010.

Depository Receipt Services

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