



Books Close/Open Notice

August 4, 2011

Company Name: E.Sun Financial Holding Company Ltd

 Ticker Symbol:
 ESNFY LX

 CUSIP Number:
 26915N207

 US ISIN:
 US26915N2071

Country: Taiwan
Listing Exchange: LUX

Sponsorship Level: Sponsored GDR - Reg S Program

Ratio (ORD:DR): 25:1

Books Closed Date: Close of business August 25, 2011 **Books Open Date:** Close of business September 1, 2011

For: Issuance and Cancellation

Reason: Dividend Date Reconciliation

Taiwan books will be closed from Aug. 29, 2011 to Sept. 2, 2011.

Depositary Receipt Services

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