



Books Close/Open Notice

July 24, 2012

Company Name:	E.Sun Financial Holding Company Ltd
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Ticker Symbol:	ESNFY LX
CUSIP Number:	26915N207
US ISIN:	US26915N2071
Country:	Taiwan
Listing Exchange:	LUX
Sponsorship Level:	Sponsored GDR - Reg S Program
Ratio (ORD:DR):	25:1
Books Closed Date:	Close of business August 17, 2012
Books Open Date:	Close of business August 23, 2012
For:	Issuance and Cancellation
Reason:	Dividend Date Reconciliation

Taiwan books will be closed from Aug. 20, 2012 to Aug. 24, 2012.

Depository Receipt Services

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