



Books Close/Open Notice

July 25, 2016

Company Name: First Financial Holding Co.

Ticker Symbol: FFHD LX
CUSIP Number: 32021V208
US ISIN: US32021V2088
Country: Taiwan
Listing Exchange: LUX
Sponsorship Level: Sponsored GDR - Reg S Program
Ratio (ORD:DR): 20:1
Books Closed Date: Close of business August 8, 2016
Books Open Date: Close of business August 12, 2016
For: Issuance and Cancellation
Reason: DIVIDEND DATE RECONCILIATION

Depository Receipt Services

Contact Capital Markets Solutions

New York

Michael O'Leary
michael.oleary@citi.com

New York

Jason Zoppel
jason.zoppel@citi.com

London

Michael Woods
michael.woods@citi.com

Group Email
citiadr@citi.com

Bloomberg: ADRC <GO>

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