



Books Close/Open Notice

August 3, 2010

Company Name: I.T.C. Limited

Ticker Symbol: ITCTY
CUSIP Number: 450318100
US ISIN: US4503181004
Country: India
Listing Exchange: LUX
Sponsorship Level: Sponsored GDR - Unitary Program
Ratio (ORD:DR): 1:1
Books Closed Date: Close of business August 4, 2010
Books Open Date: Close of business August 23, 2010
For: Issuance and Cancellation
Reason: Dividend Date Reconciliation

Depository Receipt Services

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