



Books Close/Open Notice

March 24, 2010

Company Name: L Oreal S.A.

Ticker Symbol: LRLCY
CUSIP Number: 502117203
US ISIN: US5021172037
Country: France
Listing Exchange: OTC
Sponsorship Level: Un-sponsored ADR Program
Ratio (ORD:DR): 1:5
Books Closed Date: Close of business April 28, 2010
Books Open Date: Close of business May 3, 2010
For: Issuance and Cancellation
Reason: Dividend Date Reconciliation

Depository Receipt Services

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