



Books Close/Open Notice

September 20, 2010

Company Name:	LVMH Moet Hennessy Louis Vuitton SA		
Ticker Symbol:	LVMUY		
CUSIP Number:	502441306		
US ISIN:	US5024413065		
Country:	France		
Listing Exchange:	OTC		
Sponsorship Level:	Unsponsored ADR Program		
Ratio (ORD:DR):	1:5		
Books Closed Date:	Close of business November 26, 2010		
Books Open Date:	Close of business December 1, 2010		
For:	Issuance and Cancellation		
Reason:	Dividend Date Reconciliation		
Depositary Receipt Ser	vices		
Contact Capital Markets	s Solutions		
New York	New York	London	
Michael O'Leary	Jason Zoppel	Michael Woods	Group Email

Michael O'Leary michael.oleary@citi.com Michael Woods michael.woods@citi.com

Group Email citiadr@citi.com

Bloomberg: ADRC <GO>

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jason.zoppel@citi.com

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