



Books Close/Open Notice

March 28, 2012

Company Name:	LVMH Moët Hennessy Louis Vuitton SA
----------------------	--

Ticker Symbol:	LVMUY
CUSIP Number:	502441306
US ISIN:	US5024413065
Country:	France
Listing Exchange:	OTC
Sponsorship Level:	Un-sponsored ADR Program
Ratio (ORD:DR):	1:5
Books Closed Date:	Close of business April 19, 2012
Books Open Date:	Close of business April 24, 2012
For:	Issuance and Cancellation
Reason:	Dividend Date Reconciliation

Depository Receipt Services

Contact Capital Markets Solutions

New York

Michael O'Leary
michael.oleary@citi.com

New York

Jason Zoppel
jason.zoppel@citi.com

London

Michael Woods
michael.woods@citi.com

Group Email
citiadr@citi.com

Bloomberg: ADRC <GO>

For further information about Citi's Depository Receipt Services, visit www.citi.com/dr.