



Books Close/Open Notice

April 19, 2018

Company Name: Samsung Electronics Co., Ltd.

Ticker Symbol: SMSD LI
CUSIP Number: 796050201
US ISIN: US7960502018
Country: Korea
Listing Exchange: LUX
Sponsorship Level: Sponsored GDR - Unitary Program
Ratio (ORD:DR): 25:1
Books Closed Date: Close of business April 26, 2018
Books Open Date: Close of business May 3, 2018
For: Issuance and Cancellation
Reason: CORPORATE ACTION

CITIBANK, AS DEPOSITARY FOR SAMSUNG ELECTRONICS CO., LTD.'S GLOBAL DEPOSITARY RECEIPT (GDR) PROGRAM, EXPECTS TO CLOSE THE BOOKS FOR CROSS BORDER CONVERSIONS EFFECTIVE OPEN OF BUSINESS APRIL 27, 2018, REOPENING THEM EFFECTIVE CLOSE OF BUSINESS MAY 3, 2018. THE BOOKS CLOSURE IS RELATED TO THE 50:1 STOCK SPLIT IN THE LOCAL MARKET, WHICH WAS ANNOUNCED ON JANUARY 31, 2018. AS A RESULT OF THE LOCAL STOCK SPLIT CITI WILL CHANGE THE RATIO ON THE SAMSUNG ELECTRONICS CO., LTD. GDR PROGRAM FROM 1:2 (ORD:DR) TO 25:1. THE RATIO CHANGE WILL NOT RESULT IN AN EXCHANGE OR DISTRIBUTION OF ADDITIONAL GLOBAL DEPOSITARY SHARES.



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