



## Corporate Action Announcement

Citibank, N.A., acting as sponsored depository bank, announces the following:

**Date:** July 21, 2014 **Status:** Final

**Announcement For:** **Termination/Establishment of an Un-sponsored ADR program**

**Company Name:** **Coca-Cola HBC**

Security Information	Current Information	New Information
<b>Company:</b>	Coca-Cola HBC	Coca-Cola HBC
<b>Program Type:</b>	Sponsored	Un-sponsored
<b>Ticker Symbol:</b>	CCH	TBD
<b>CUSIP:</b>	191223106	191223205
<b>Country:</b>	Switzerland	Switzerland
<b>Exchange:</b>	NYSE	OTC
<b>Ratio (ADR:ORD):</b>	1 :1	1:1
<b>Ordinary Ticker:</b>	CCH LN	CCH LN
<b>DTC Eligible:</b>	Yes	Yes
<b>Ordinary ISIN:</b>	CH0198251305	CH0198251305
<b>DR ISIN:</b>	US1912231065	US1912232055
<b>Custodian:</b>	Citibank N.A.	Citibank N.A.

### Announcement

Coca-Cola HBC AG has notified Citibank that they are terminating their ADR program. **The Effective Date for the Termination will be August 1, 2014.**

Pursuant to Section 6.2 of the Deposit Agreement, the Company has directed the Depository to terminate the Deposit Agreement. As a result of the termination, in accordance with the Deposit Agreement, holders of ADSs will be given until the Termination Date to surrender their current ADSs in exchange for Shares of the Company or for Un-sponsored American Depositary Shares ("Un-sponsored ADSs") to be issued by Citibank N.A.

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Citibank, N.A. is establishing an unsponsored ADR program (Cusip # 191223205) that will enable Citibank, N.A. to hold Shares and issue unsponsored American depositary shares ("Unsponsored ADSs"). In order to afford Owners and Beneficial Owners of ADSs the opportunity to continue to hold their interests in the Shares in the form of Unsponsored ADSs, the Company and the Depositary have amended the Deposit Agreement to provide that any ADSs outstanding after the Termination Date will be exchanged for Unsponsored ADSs

Holders that do not elect to cancel their ADSs and take possession of ordinary shares will automatically receive the default consideration which will be unsponsored ADSs on a basis of one (1) unsponsored ADS for every one (1) sponsored ADS held. (Subject to a depositary fee of five (5) cents per ADS exchanged.)

DRS holders that do not elect to cancel their ADSs and take possession of ordinary shares will not be required to take an action in order to receive the default consideration. They will automatically be transferred into the unsponsored program following the termination date.

Certificated ADS holders will need to surrender their certificates to Citi in order to receive the unsponsored ADSs.

### **Shareholder Services**

Questions may be directed to Shareholder Services toll free at 1-877-248-4237.

For further information on Citi Depositary Receipt Services, visit [www.citi.com/dr](http://www.citi.com/dr).